Privacy Policy

Pixion Games Limited built the Bash Arena app as a Freemium app. This SERVICE is provided by Pixion Games Limited at no cost and is intended for use as is.

This page is used to inform visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at Bash Arena unless otherwise defined in this Privacy Policy.

What Personal Information We Collect

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to. The information that we request will be retained by us and used as described in this privacy policy. Data we collect from you:

- Contact info such as your name and email address
- Your player ID (name)
- Profile information
- Any messages sent to player support
- Information about your game account and game progress
- Any other data you provide us with in the scenario you have lost your account

The app does use third party services that may collect information used to identify you. We also collect the below data if you link your account to these services:

- Data received from Facebook and Google
- Demographic data
- Data for advertising and analytics to provide you with a better Service.

Link to privacy policy of third party service providers used by the app

Google Play Services

- Game Centre Services
- Firebase Analytics
- Facebook
- ironSource
- UnityAds
- Vungle

Log Data

We want to inform you that whenever you use our Service, in a case of an error in the app we collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol ("IP") address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and geo-location data.

How We Use Your Personal Information

To provide this service the process the data so we can:

- Operate the service effectively
- Create accounts so you can play our games and use the service
- Verify and complete payments
- Send you service related information via email

In order for us to provide the best service we have an interest to collect the data to:

- Improve and develop the service
- Provide social features
- Update player profiles and their data
- Customise the service
- Provide to you Pixion Games Limited offers in relation to our Service as well as services
 of other websites
- Send you information that is related to updates, security alerts, messages and special
 offers.

Cookies

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to your browser from the websites that you visit and are stored on your device's internal memory.

The app may use third party code and libraries that use "cookies" to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your device. If you choose to refuse our cookies, you may not be able to use some portions of this Service.

Service Providers

We may employ third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analysing how our Service is used.

We want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Security

We value your trust in providing us your Personal Information, thus keeping your data safe is a top priority for us. For more information on our policy, please see the <u>Pixion Games Terms and Conditions</u>. In order to keep the Service safe and to fight any fraud, while ensuring acceptable use we have an interest to process the below data:

- Monitor and analyse the use of the Service
- Moderate any communications
- Take necessary action against misbehaving or fraudulent players

We retain your data when your account is active and when inactive on the Service. If you ask us in any event to remove your data we will retain data as needed to comply with our legal obligations, resolve disputes and enforce our agreements.

Other partners and public authorities

For Pixion Games to combat and prevent as best possible fraudulent and illegal activity we may need to exchange and share data with other companies or organisations to aid any lawful requests.

Links to Other Sites

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

International Data Transfer

The Service is global by nature with players accessing from around the world and so your data therefore may be transferred anywhere in the world. As each country may have different protection laws compared to your own country, we must take steps to adequately safeguard and protect your data as described in this policy.

Your options and rights

You have the right and may opt-out of receiving any promotional emails or marketing communications by following the instructions outlined in these communications. You also have the right to request a copy of all the personal information we have collect of you in electronic format. In addition, you have the right to correct any of your information, have your data deleted, object how we use or share your data and restrict how we use it.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at admin@pixiongames.com